



## INTERNSHIP MARKETING & COMMUNICATIONS

Start Date : as soon as possible

Duration: 3 or 6 months

Location: Amsterdam, FACS HQ office

### **About the company**

FACS designs and delivers solutions to accelerate financial inclusion at scale for smallholder farmers in emerging markets. We use our data-driven analytics, agrisector knowledge and operational banking experience to develop less risky, scalable and sustainable farmer financing models and customized investment opportunities for banks, microfinance institutions and (impact) investors, at lower cost.

FACS is part of the Financial Access group ([www.financialxs.com](http://www.financialxs.com)), the ex-ING Bank emerging markets financial sector advisory business taken private by management in 2007. FACS operates from its Head Office in Amsterdam and has operations in East Africa (Kenya and Uganda) and Indonesia. Combined with its ING track record, FACS has successfully completed more than 250 assignments in 40 countries since 1991.

FACS is currently developing an online platform for financial institutions in order to enable them to invest in smallholder farmers at lower cost and risk through: 1) the use of extensive data collection, risk analytics and the deployment of tailored credit scoring technology 2) the use of remote-sensing methodologies to identify farmers located in environmentally suitable areas, monitor the implementation and impact of improved-farming practices and to provide financial institutions early warning signals for possible climate-related loan defaults, caused by climate or weather-related events, such as drought and flooding.

### **Duties and Responsibilities**

Under the supervision of FACS Managing Director, and in close collaboration with other colleagues in the Nairobi office, your responsibilities will include::

- Refinement of our social media strategy and assist in boosting FACS's presence in online communications and social media;
- Sharpening the communication story of Financial Access to clearly articulate our commitment to support the development of sustainable finance and widen environmental impact;
- Assisting in the implementation of current projects to learn by doing how financial institutions and impact investors act and communicate;

- Help the team with the organization of an impact investment event sponsored by FACS in Amsterdam in October.
- Support with the development of KFA website (FACS Joint Venture in Indonesia).
- Writing blogs, updates and success stories about results achieved under the FACS projects and programs for our social media channels and websites;
- Assist in preparing presentations, layout and the design of reports.

### Competencies

- Interest in inclusive finance, agriculture, sustainable development or a related topic;
- Creative mindset;
- Ability to write in a style that is accessible to a broad audience;
- Enjoy working in a multi-cultural dynamic environment;
- Drive to achieve results in timely manner and to seek and find solutions to any problems encountered;
- Event organization skills and the ability to multi-task;
- Familiarity with social media platforms (LinkedIn) and preferably graphic design and photo editing software applications (Adobe Illustrator, InDesign and Photoshop);
- Knowledge on designing for print and digital media is highly desirable;
- Pursuing a degree (BSc or MSc preferred) in Communications, Graphic Design, Marketing, Event Management or another related field;
- Fluency in English (verbal and written) is required.

### We offer

- Being part of a dynamic working environment;
- Learning-by-doing experience in our current projects;
- Meet and work with a variety of actors active in inclusive finance;
- Learn how to effectively communicate with various financial, conservation and donor partners;
- Gain skills in project and event management with multiple stakeholders;
- Gain experience in organizing knowledge-based events;
- Monthly internship compensation.

If interested, please send your CV and motivation letter (250 words) in English to [veerle.haagh@financialxs.com](mailto:veerle.haagh@financialxs.com). For more information, please visit: [www.facsglobal.com](http://www.facsglobal.com).